Business Administration with Concentration in Hospitality and Tourism Management Major Requirements
Catalog Year: 2015-16
Degree: Bachelor of Science
Credit Hours: 60+

“PR” indicates a pre-requisite. “CO” indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://registrar.cofc.edu/general-edu for more information.

Required Courses

- ACCT 203 Financial Accounting (3) PR: Sophomore standing
- ACCT 204 Managerial Accounting (3) PR: Sophomore standing, ACCT 203
- BLAW 205 Legal Environment of Business (3) PR: Sophomore standing
- DSCI 232 Business Statistics (3) PR: MATH 104 or 250
- DSCI 304 Production and Operations Management (3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120
- DSCI 320 Management Information Systems (3) PR: Junior standing, ACCT 203,204, DSCI 232, MATH 104 or 250
- ECON 200 Principles of Microeconomics (3) PR: None
- ECON 201 Principles of Microeconomics (3) PR: ECON 200
- FINC 303 Business Finance (3) PR: Junior standing, major declaration, ACCT 203, 204, ECON 200, 201, MATH 104 or 250, (DSCI 232 suggested)
- MATH 104 Elementary Statistics (3) PR: MATH 101 or placement
- OR
- MATH 250 Statistical Methods I (3) PR: MATH 105 with a C- grade or better or MATH 111 or MATH 120 or permission of instructor
- MATH 105 Calculus for Business and the Social Sciences (3) PR: MATH 101 or placement
- OR
- MATH 120 Introductory Calculus (4) PR: Placement or C- or better in MATH 111
- MGMT 301 Management and Organizational Behavior (3) PR: Junior Standing, major declaration
- MGMT 408 Business Policy (3) PR: Senior standing, ACCT 203, 204, DSCI 232, 304, ECON 200, 201, FINC 303, MGMT 301, MKTG 302, MATH 104 or 250, MATH 105 or 120
- MKTG 302 Marketing Concepts (3) PR: Junior standing, major declaration, ECON 200, 201

Hospitality and Tourism Management Concentration

Required courses:

- HTMT 210 Principles and Practices in Hospitality and Tourism (3) PR: None

Choose one of the following options for electives:

- Option 1: Choose 15 credit hours from the following:
  - HTMT 310 Current Topics in Hospitality and Tourism Management (1-3) PR: Junior standing, HTMT 210 or department chair permission
  - HTMT 350 Hospitality and Tourism Marketing (3) PR: Junior standing; HTMT 210; MKTG 302 or ARTM 370; or instructor permission
  - HTMT 351 Hotel Management (3) PR: Junior standing, HTMT 210 or instructor permission
HTMT 352  Service Operations Management (3) PR: Junior standing, HTMT 210 or instructor permission

HTMT 353  Hospitality Sales and Negotiations (3) PR: Junior standing, HTMT 350 or MKTG 302

HTMT 354  Hospitality and Tourism Technology (3) PR: Junior standing

HTMT 360  Special Topics in Hospitality & Tourism (1-3) PR: Junior standing, other pre-requisites depending on topic

HTMT 361  Meeting and Conventions Management (3) PR: Junior standing, ACCT 203, HTMT 210 or instructor permission

HTMT 362  Events Management (3) PR: Junior standing, ACCT 203, HTMT 210 or ARTM 200 or instructor permission

HTMT 370  Foodservice Enterprise: Design & Development (3) PR: Junior or senior standing, HTMT 210

HTMT 372  Foodservice Operations Analysis (3) PR: Junior or senior standing, HTMT 210

HTMT 380  Managing Global Tourism (3) PR: ACCT 203, ECON 200, HTMT 210, or instructor permission

HTMT 399  Tutorial (3, repeatable up to 12) PR: Junior standing, tutor and department chair permission

HTMT 420  Independent Study (3) PR: Junior standing, written agreement with instructor and chair

HTMT 444  Hospitality Management Internship (3) PR: Senior standing; declared major or minor in HTMT; or instructor permission

HTMT 488  Strategic Hospitality and Tourism Management (3) PR: Senior standing; ACCT 203, 204, DSCI 232, ECON 200, 201, FINC 303, HTMT 210, 352, MGMT 301, and MKTG 302

HTMT 499  Bachelor’s Essay (3) PR: Senior standing

☐ Option 2: Choose 12 credit hours from the list above and 3 credit hours from the following:

☐ MGMT 307  Human Resource Management (3) PR: Junior standing, MGMT 301

☐ MGMT 308  Managing Diversity (3) PR: Junior standing

☐ MKTG 320  Marketing Research (3) PR: Junior standing, ECON 200, 201, MATH 104, DSCI 232, MKTG 302

☐ REAL 310  Principles of Real Estate (3) PR: Junior standing

Notes:

• Students are not permitted to double major in Business Administration and Marketing.

• Students are not permitted to double major in Business Administration and Finance.

• Students are not permitted to double major in Business Administration and Supply Chain Management.

• The business and accounting programs offered by the School of Business is accredited by The Association to Advance Collegiate Schools of Business (AACSB).