Arts Management Major with Concentration in Music Industry Requirements

Catalog Year: 2015-16
Degree: Bachelor of Arts
Credit Hours: 45+

“PR” indicates a pre-requisite. “CO” indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://registrar.cofc.edu/general-edu for more information.

Required Courses

☐ ARTM 200  Contemporary Issues in Arts Management (3) PR: None
☐ ARTM 310  Principles and Practices in Arts Management (3) PR: ARTM 200 with a C- or better
☐ ARTM 340  Arts Financial Management (3) PR: ACCT 203, ARTM 200 with a C- or better, ARTM 310 with a C- or better
☐ ARTM 350  Fund Raising and Grant Writing for the Arts (3) PR: ARTM 310 with a C- or better
☐ ARTM 401  Music Industry Internship (3) PR: Junior standing, ARTM 200, 210, 310 and faculty permission
☐ ARTM 420  Policy in the Arts (3) PR: Junior standing, ARTM 310 with a C- or better, and ARTM 350
☐ ACCT 203  Financial Accounting (3) PR: Sophomore standing
☐ ECON 200  Principles of Microeconomics (3) PR: None
☐ ECON 201  Principles of Macroeconomics (3) PR: ECON 200

Choose one of the following:

☐ ___________________

☐ ARTM 390  Legal Aspects of the Entertainment Industry (3) PR: Junior Standing or instructor permission
☐ BLAW 205  Legal Environment of Business (3) PR: Sophomore standing

Choose one of the following:

☐ ___________________

☐ ARTM 325  Understanding Creativity (3) PR: None
☐ PHIL 185  Philosophy and Film (3) PR: None
☐ PHIL 280  Aesthetics (3) PR: None
☐ PHIL 282  Philosophy and Music (3) PR: None

Choose one of the following:

☐ ___________________

☐ ARTM 370  Arts Marketing and Public Relations (3) PR: ARTM 200, ARTM 310, and departmental permission
☐ MKTG 302  Marketing Concepts (3) PR: ECON 200, 201; Junior standing

Arts Electives: Choose 9 credit hours from the following approved courses with no more than 3 credit hours from any one area:

☐ ___________________  ☐ ___________________  ☐ ___________________

Art History

☐ ARTH 101  History of Art: Prehistoric to Medieval (3) PR: None
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ARTH 102</td>
<td>History of Art: Renaissance to Modern (3) PR: None</td>
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<td>ARTH 103</td>
<td>Asian Art (3) PR: None</td>
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<td>ARTH 104</td>
<td>Themes in History of Art (3) PR: None</td>
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<td>ARTH 105</td>
<td>Introduction to Architecture (3) PR: None</td>
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<td>ARTH 190</td>
<td>Special Topics in Art History (3) PR: None</td>
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<td>ARTH 205</td>
<td>Pre-Columbian Art and Culture (3) PR: None</td>
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<td>ARTH 210</td>
<td>African Art (3) PR: None</td>
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<tr>
<td>ARTH 214</td>
<td>Ancient Roman Art (3) PR: None</td>
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<tr>
<td>ARTH 215</td>
<td>Ancient Greek Art (3) PR: None</td>
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<tr>
<td>ARTH 225</td>
<td>Medieval Art (3) PR: None</td>
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<tr>
<td>ARTH 241</td>
<td>Art of India (3) PR: None</td>
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<tr>
<td>ARTH 242</td>
<td>Art of China (3) PR: None</td>
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<tr>
<td>ARTH 243</td>
<td>Art of Japan (3) PR: None</td>
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<tr>
<td>ARTH 250</td>
<td>American Art (3) PR: None</td>
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<td>ARTH 255</td>
<td>Latin American Colonial Art (3) PR: None</td>
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<td>ARTH 260</td>
<td>Addlestone Seminar on the Arts and Culture of the Lowcountry (3) PR: None</td>
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<td>ARTH 265</td>
<td>The City as a Work of Art (3) PR: None</td>
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<td>ARTH 275</td>
<td>The History of Land Design (3) PR: None (Cross-listed with HPCP 275)</td>
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<tr>
<td>ARTH 277</td>
<td>Renaissance Art (3) PR: None</td>
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<td>ARTH 280</td>
<td>Baroque Art (3) PR: None</td>
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<td>ARTH 285</td>
<td>Modern Art (3) PR: None</td>
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<td>ARTH 287</td>
<td>New Media in Contemporary Art (3) PR: None</td>
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<tr>
<td>ARTH 290</td>
<td>Selected Topics in Art History (3) PR: None</td>
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<tr>
<td>ARTH 293</td>
<td>Introduction to Film Art (3) PR: None</td>
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<tr>
<td>CITA 180</td>
<td>Computers, Music and Art (3) PR: None (Cross-listed with CSCI 180)</td>
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<tr>
<td>ENGL 212</td>
<td>The Cinema: History and Criticism (3) PR: ENGL 110 or equivalent</td>
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<tr>
<td>ENGL 220</td>
<td>Poetry Writing I (3) PR: ENGL 110 or equivalent</td>
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<tr>
<td>ENGL 223</td>
<td>Fiction Writing I (3) PR: ENGL 110 or equivalent</td>
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<tr>
<td>ENGL 367</td>
<td>Creative Nonfiction (3) PR: ENGL 110 or equivalent</td>
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Historic Preservation

HPCP 199  Introduction to Historic Preservation (3) PR: None
HPCP 275  The History of Land Design (3) PR: None (Cross-listed with ARTH 275)

Music

MUSC 121  Class Piano (1) PR: Limited enrollment by audition.
MUSC 131  Music Appreciation (3) PR: None
MUSC 222  Special Topics for Non-Majors (3) PR: None
MUSC 232  History of Popular Music in the United States (3) PR: None
MUSC 246  Music Theory I (3) PR: Instructor/Faculty permission
MUSC 345  Jazz Theory (3) PR: None
MUSC 347  History of Jazz (3) PR: None

Spoleto

SPOL 150  Music and the Arts in the Spoleto Festival USA (3) PR: None (Maymester only)

Studio Art

ARTS 119  Drawing I (3) PR: None
ARTS 220  Sculpture (3) PR: None

Theatre and Dance

DANC 290  Special Topics in Dance (1-3) PR: None
DANC 330  History of Non-Western Dance (3) PR: None
DANC 331  History of Western Dance (3) PR: None
THTR 135  Elementary Jazz Dance for Non-Majors (2) PR: None
THTR 137  Elementary Modern Dance for Non-Majors (2) PR: None
THTR 145  Elementary Tap (2) PR: None
THTR 176  Introduction to Theatre (3) PR: None
THTR 185  Beginning Ballet for Non-Majors (2) PR: None
THTR 200  General Practicum (1) PR: Permission of Instructor
THTR 201  Production Practicum (1) PR: Permission of Instructor
THTR 202  Theatre Performance Practicum (1) PR: Permission of Instructor
THTR 209  Stagecraft I (3) PR: None
THTR 240  Costume I: Introductory Studies (3) PR: None
THTR 276  Script Analysis (3) PR: None
THTR 316  African American Theatre (3) PR: None
THTR 318  History of Fashion and Manners (3) PR: None
Optional: Students may add a concentration in Music Industry (18 credit hours)

Required Courses

☐ ARTM 210  Introduction to the Music Industry (3) PR: None
☐ ARTM 230  History of the Recording Industry (3) PR: None
☐ ARTM 330  Music in the Marketplace (3) PR: ARTM 210 or permission of the instructor
☐ ARTM 360* Special Topics in Arts Management (1-3) PR: Permission of the instructor
☐ ARTM 390  Legal Aspects of the Entertainment Industry (3) PR: Junior standing or permission of the instructor
☐ ARTM 401  Music Industry Internship (3) PR: Junior standing, ARTM 200 with a C- or better, ARTM 210, ARTM 310 with a C- or better, and faculty permission

Note: *When section covers, "Case Studies in Venue and Event Management".