Business Administration Major Requirements
Catalog Year: 2014-15
Degree: Bachelor of Science
Credit Hours: 54+

“PR” indicates a pre-requisite. “CO” indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://registrar.cofc.edu/general-edu for more information.

Required Courses

☐ ACCT 203 Financial Accounting (3) PR: Sophomore standing
☐ ACCT 204 Managerial Accounting (3) PR: Sophomore standing, ACCT 203
☐ BLAW 205 Legal Environment of Business (3) PR: Sophomore standing
☐ DSCI 232 Business Statistics (3) PR: MATH 104 or 250
☐ DSCI 304 Production and Operations Management (3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120
☐ DSCI 320 Management Information Systems (3) PR: Junior standing, ACCT 203, 204, DSCI 232, MATH 104 or 250
☐ ECON 200 Principles of Microeconomics (3) PR: None
☐ ECON 201 Principles of Macroeconomics (3) PR: ECON 200
☐ FINC 303 Business Finance (3) PR: Junior standing, major declaration, ACCT 203, 204, ECON 200, 201, MATH 104 or 250, (DSCI 232 suggested)
☐ MATH 104 Elementary Statistics (3) PR: MATH 101 or placement
☐ OR
☐ MATH 250 Statistical Methods I (3) PR: MATH 105 with a C-grade or better MATH 111 or MATH 120 or permission of instructor
☐ MATH 105 Calculus for Business and the Social Sciences (3) PR: MATH 101 or placement
☐ OR
☐ MATH 120 Introductory Calculus (4) PR: Placement or C- or better in MATH 111
☐ MGMT 301 Management and Organizational Behavior (3) PR: Junior Standing major declaration
☐ MGMT 408 Business Policy (3) PR: Senior standing, ACCT 203, 204, DSCI 232, 304, ECON 200, 201, FINC 303, MGMT 301, MKTG 302, MATH 104 or 250, MATH 105 or 120
☐ MKTG 302 Marketing Concepts (3) PR: Junior standing, major declaration, ECON 200, 201

Choose four courses at the 300 or 400-level from the following with a maximum of 6 credit hours of accounting, economics, independent study, special topics, tutorial or travel/study abroad courses:

☐ --------------------  ☐ --------------------  ☐ --------------------  ☐ --------------------
☐ ACCT 307 Accounting Information Systems (3) PR: Junior standing, ACCT 203
☐ ACCT 308 Cost Accounting (3) PR: Junior standing, ACCT 203, 204
☐ ACCT 316 Intermediate Accounting I (3) PR: Junior standing, ACCT 203, 204
☐ ACCT 317 Intermediate Accounting II (3) PR: Junior standing, ACCT 203, 204, 316
☐ ACCT 336 Governmental and Not-for-Profit Accounting (3) PR: Junior standing, ACCT 203, 204
☐ ACCT 341 Federal Taxation I (3) PR: Junior standing, ACCT 203, 204
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
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<tbody>
<tr>
<td>ACCT 342</td>
<td>Federal Taxation II</td>
<td>(3) PR: Junior standing, ACCT 203, 204, 341</td>
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<tr>
<td>ACCT 360</td>
<td>Special Topics in Accounting</td>
<td>(1-3) PR: Junior standing, and other prerequisites as required</td>
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<tr>
<td>ACCT 409</td>
<td>Auditing Theory</td>
<td>(3) PR: Senior standing, ACCT 203, 204, 316, 317; CO: ACCT 317 with instructor permission</td>
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<tr>
<td>ACCT 444</td>
<td>Accounting Internship</td>
<td>(1-3) PR: Senior standing as a declared Accounting major in the School of Business</td>
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<tr>
<td>BLAW 306</td>
<td>Law for Business Managers</td>
<td>(3) PR: Junior standing, BLAW 205 or instructor permission</td>
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<tr>
<td>BLAW 309</td>
<td>Legal Environment of International Business</td>
<td>(3) PR: Junior or senior standing</td>
</tr>
<tr>
<td>BLAW 360</td>
<td>ST: Business Law</td>
<td>(3) PR: Junior standing and other pre-requisites as required</td>
</tr>
<tr>
<td>DSCI 304</td>
<td>Production and Operations Management</td>
<td>(3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120</td>
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<tr>
<td>DSCI 306</td>
<td>Introduction to Electronic Commerce</td>
<td>(3) PR: Junior or senior standing, MATH 104, ACCT 203, 204, DSCI 232, 320</td>
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<tr>
<td>DSCI 314</td>
<td>Global Operations &amp; Technology Management</td>
<td>(3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120</td>
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<tr>
<td>DSCI 320</td>
<td>Management Information Systems</td>
<td>(3) PR: Junior standing, ACCT 203, 204, DSCI 232, MATH 104 or 250</td>
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<tr>
<td>DSCI 360</td>
<td>Special Topics in Decision Science</td>
<td>(1-3) PR: Junior standing, other pre-requisites depending on topic</td>
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<tr>
<td>DSCI 399</td>
<td>Tutorial</td>
<td>(3, Repeatable up to 12) PR: Junior standing, instructor or department chair permission</td>
</tr>
<tr>
<td>HONS 394</td>
<td>Honors Research Methods</td>
<td>(3) PR: HONS 390 and junior standing</td>
</tr>
<tr>
<td>DSCI 406</td>
<td>Quantitative Methods and Decision Making</td>
<td>(3) PR: Junior standing, DSCI 23, MATH 104 or 250, MATH 105 or 120</td>
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<tr>
<td>DSCI 420</td>
<td>Independent Study</td>
<td>(1-3) PR: Junior standing; written agreement with instructor and chair</td>
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<tr>
<td>DSCI 444</td>
<td>Decision Sciences Internship</td>
<td>(3) PR: Senior standing and declared major in the School of Business</td>
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<tr>
<td>DSCI 499</td>
<td>Bachelor's Essay</td>
<td>(6) PR: Senior standing</td>
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<tr>
<td>ECON 303</td>
<td>Economics of Transportation and Geography</td>
<td>(3) PR: Junior standing, ECON 200, 201</td>
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<tr>
<td>ECON 304</td>
<td>Labor Economics</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission. (DSCI 232 is recommended)</td>
</tr>
<tr>
<td>ECON 305</td>
<td>Money and Financial Institutions</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission</td>
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<tr>
<td>ECON 306</td>
<td>Monetary Theory and Policy</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission</td>
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<tr>
<td>ECON 307</td>
<td>Urban Economics</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission</td>
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<tr>
<td>ECON 308</td>
<td>Evolution of Economic Doctrines</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission</td>
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<tr>
<td>ECON 310</td>
<td>International Economics</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission</td>
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<tr>
<td>ECON 311</td>
<td>Environmental Economics</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission</td>
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<tr>
<td>ECON 316</td>
<td>Evolution of the U. S. Economy</td>
<td>(3) PR: Junior standing, ECON 200, 201, or instructor permission</td>
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<tr>
<td>ECON 317</td>
<td>Microeconomic Analysis</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 120</td>
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<tr>
<td>ECON 318</td>
<td>Macroeconomic Analysis</td>
<td>(3) PR: Junior standing, ECON 200, 201, MATH 120</td>
</tr>
<tr>
<td>ECON 320</td>
<td>Managerial Economics</td>
<td>(3) PR: Junior standing, ECON 200, 201, DSCI 232, MATH 104 or 250, MATH 105 or 120, or instructor permission</td>
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</tbody>
</table>
ECON 325  Economics for Development (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 330  Comparative Economic Systems (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 340  Public Finance (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120; or instructor permission
ECON 350  Financial Markets in Us Economy (3) PR: Junior standing, ECON 200, 201, (ECON 305 is recommended), and instructor permission
ECON 360  Special Topics in Economics (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 399  Tutorial (up to 12) PR: Junior standing; tutor and department chair permission
ECON 400  Senior Seminar in Economics (3) PR: Senior standing. ECON 200, 201, 317, 318, MATH 350 or DSCI 232; MATH 120, 250; or instructor permission
ECON 419  Introduction to Econometrics (3) PR: Senior standing. ECON 200, 201, 317, 318, MATH 350 or DSCI 232; MATH 120, 250; or instructor permission
ECON 420  Independent Study (1-3) PR: Junior standing, written agreement of the instructor and department chair permission
ECON 444  Economics Internship (3) PR: Senior standing, declared major or minor in the School of Business, acceptance to an internship program or site, interview with and approval of the instructor. See the departmental internship coordinator for more details.
ECON 499  Bachelor’s Essay (6) PR: Senior standing and department approval
ENTR 320  Principles of Entrepreneurship (3) PR: Junior standing
ENTR 321  New Venture Planning (3) PR: ACCT 203, MGMT 301, ENTR 320
ENTR 335  Financing New Ventures (3) PR: ENTR 320; CO or PR: ENTR 321
ENTR 375  Research in Entrepreneurship (3) PR: PSYC 103, ENTR 320 and DSCI 232 or PSYC 103, PSYC 220 and ENTR 320
ENTR 405  Small Business Management (3) PR: Junior standing, ACCT 203, 204, ENTR 320, MGMT 301, MKTG 302, FINC 303, ECON 200, 201, MATH 104 or 250
ENTR 406  Social Entrepreneurship (3) PR: ENTR 320
ENTR 445  Seminar in Entrepreneurship (1) CO or PR: ENTR 320 or 405
ENTR 451  Health Sciences Entrepreneurship (3) PR: ENTR 320 or instructor permission for non-Business majors
FINC 313  Management of Financial Institutions (3) PR: Junior standing, ACCT 203, 204, FINC 303, ECON 200, 201, MATH 104 or 250
FINC 315  Intermediate Business Finance (3) PR: Junior standing, ACCT 203, 204, ECON 200, 201, FINC 303, MATH 104 or 250
FINC 360  Special Topics in Finance (3) PR: Junior standing, FINC 303, ACCT 203, 204, ECON 200, 201, MATH 104 or 250, or instructor permission
FINC 382  International Financial Markets (3) PR: Junior or senior standing, ECON 200, 201, FINC 303
FINC 385  Principles of Risk Management and Insurance (3) PR: Junior standing
FINC 386  Risk Management (3) PR: Junior standing, ACCT 203, 204, FINC 303, ECON 200, 201, MATH 104 or 250
FINC 389  Financial Management Information Systems (3) PR: Junior standing; FINC 303
FINC 399  Tutorial (3, Repeatable up to 6) PR: Junior standing, ACCT 203, 204, ECON 200, 201, MATH 104 or 250, FINC 303, plus instructor and department chair permission
FINC 400  Investment Analysis (3) PR: Junior standing, ACCT 203, 204, DSCI 232, FINC 303, ECON 200, 201, MATH 104 or 250
FINC 401  Fixed Income Investment Analysis (3) PR: MATH 120, FINC 303, 400 or instructor permission
FINC 402  Derivatives Securities (3) PR: MATH 120, FINC 303, 400 or instructor permission
FINC 410  Seminar in Finance (3) PR: Junior standing, ACCT 203, 204, FINC 303, ECON 200, 201, MATH 104 or 250
FINC 415  Advanced Business Finance (3) PR: FINC 303, 315
FINC 418  Advanced Valuation and Corporate Finance Analysis (3) PR: Senior standing; FINC 303, 313, 315, 400
FINC 420  Independent Study (1-3) PR: Junior standing, written agreement of the instructor, and department chair permission
FINC 444  Finance Internship (3) PR: Senior standing, declared major or minor in the School of Business and Economics, acceptance to an internship program or site, interview with and approval of the instructor. See the departmental internship coordinator for more details.
FINC 499  Bachelor's Essay (3) PR: Senior standing and department approval
HTMT 310  Current Topics in Hospitality and Tourism Management (1-3) PR: Junior standing, HTMT 210 or department chair permission
HTMT 350  Hospitality and Tourism Marketing (3) PR: Junior standing; HTMT 210; MKTG 302 or ARTM 370; or instructor permission
HTMT 351  Hotel and Resort Management (3) PR: Junior standing, HTMT 210 or instructor permission
HTMT 352  Service Operations Management (3) PR: Junior standing, HTMT 210 or instructor permission
HTMT 353  Hospitality Sales and Negotiations (3) PR: Junior standing, HTMT 350 or MKTG 302
HTMT 354  Hospitality and Tourism Technology (3) PR: Junior standing
HTMT 360  Special Topics in Hospitality and Tourism (1-3) PR: Junior standing, other pre-requisites depending on topic
HTMT 361  Meeting and Conventions Management (3) PR: Junior standing, ACCT 203, HTMT 210 or instructor permission
HTMT 362  Events Management (3) PR: Junior standing, ACCT 203, HTMT 210 or ARTM 200 or instructor permission
HTMT 370  Foodservice Enterprise: Design/Development (3) PR: Junior or senior standing, HTMT 210
HTMT 372  Foodservice Operations Analysis (3) PR: Junior or senior standing, HTMT 210
HTMT 399  Tutorial (3, repeatable up to 12) PR: Junior standing, tutor and department chair permission
HTMT 420  Independent Study (3) PR: Junior standing, written agreement with instructor and chair
HTMT 499  Bachelor's Essay (6) PR: Senior standing
INTB 313  Global Commerce and Enterprise (3) PR: Junior standing
INTB 314  Global Operations and Technology Management (3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120
INTB 322  International Business (3) PR: Junior standing, ECON 200, 201
INTB 360  Special Topics in International Business (1-3) PR: Junior standing
INTB 409  Global Strategic Management (3) PR: Senior standing, ACCT 203, 204, DSCI 232, ECON 200, 201, FINC 303, INTB 314, MGMT 301, MKTG 302, 326, MATH 104 and 105
MGMT 307  Human Resource Management (3) PR: Junior standing, MGMT 301
MGMT 308  Managing Diversity (3) PR: Junior standing

MGMT 310  International Human Resources (3) PR: MGMT 307

MGMT 325  International Management (3) PR: Junior standing, MGMT 301

MGMT 332  Business Communications (3) PR: Junior standing

MGMT 340  Total Quality Management (3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104

MGMT 345  Leadership and Management Development (3) PR: Junior standing

MGMT 350  Business, Leadership, and Society (3) PR: Junior standing

MGMT 351  Minority Entrepreneurship (3) PR: Junior standing

MGMT 360  Special Topics in Management (3) PR: Junior standing, other prerequisites depending on topic.

MGMT 377  Psychology of Entrepreneurship (3) PR: Junior standing; PSYC 103 or HONS 163 or MGMT 301; PSYC 211 or DSCI 232

MGMT 390  The New South Carolina: Foreign & Domestic Industrial Development (3) PR: Junior standing, ECON 200,201 or instructor permission

MGMT 391  The International Corporation: A Comparative Approach (3) PR: Junior standing, ECON 200,201 or instructor permission

MGMT 399  Tutorial (3, Repeatable up to 12) PR: Junior standing; tutor and department chair permission

MGMT 401  Organizational Behavior & Change (3) PR: Senior standing, MGMT 301

MGMT 402  Leading Organizational Change PR: Senior standing, MGMT 301

MGMT 403  Entrepreneurial Leadership (3) PR: ENTR 320 or MGMT 345

MGMT 420  Independent Study (1-3) PR: Junior standing, written agreement with instructor and chair

MGMT 444  Management Internship (3) PR: Senior standing and declared major in the School of Business

MGMT 499  Bachelor’s Essay (3) PR: Senior standing

MKTG 320  Marketing Research (3) PR: Junior standing, ECON 200, 201, MATH 104 or 250, DSCI 232, MKTG 302

MKTG 326  International Marketing (3) PR: Junior standing, MKTG 302, ECON 200, 201

MKTG 328  Retailing Management (3) PR: Junior standing, MKTG 302, ECON 200, 201

MKTG 329  Consumer Behavior (3) PR: Junior standing, ECON 200, 201, MKTG 302

MKTG 330  Advertising (3) PR: Junior standing, MKTG 302, ECON 200, 201

MKTG 331  Public Relations (3) PR: Junior standing

MKTG 333  Purchasing and Supply Chain Management (3) PR: Junior standing

MKTG 360  Special Topics in Marketing (1-3) PR: Junior standing, other prerequisites depending on topic

MKTG 399  Tutorial (3, Repeatable up to 12) PR: Junior standing, tutor and department chair permission

MKTG 420  Independent Study (1-3) PR: Junior standing, written agreement with instructor and chair

MKTG 425  Marketing Management (3) PR: Junior standing, MKTG 302, 320, 329; ECON 200, 201

MKTG 444  Marketing Internship (3) PR: Senior standing and declared major in the School of Business
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MKTG 499</td>
<td>Bachelor's Essay (6) PR: Senior standing</td>
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<tr>
<td>REAL 310</td>
<td>Principles of Real Estate (3) PR: Junior standing</td>
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<tr>
<td>REAL 360</td>
<td>Special Topics in Real Estate (1-3) PR: Junior standing, FINC 303</td>
</tr>
<tr>
<td>REAL 376</td>
<td>Real Estate Market Analysis (3) CO or PR: Junior standing, FINC 303</td>
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<tr>
<td>REAL 380</td>
<td>Real Estate Investment Analysis (3) PR: Junior standing, ACCT 203, 204, FINC 303, ECON 200, 201, MATH 104 or 250, REAL 310, or instructor permission</td>
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<tr>
<td>REAL 410</td>
<td>Real Estate Finance (3) PR: Junior standing, ACCT 203, 204, FINC 303, REAL 310, ECON 200, 201, MATH 104 or 250; or instructor permission</td>
</tr>
<tr>
<td>REAL 420</td>
<td>Real Estate Independent Study (1-3) PR: Junior standing, instructor and department chair permission</td>
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<tr>
<td>REAL 444</td>
<td>Real Estate Internship (3) PR: Senior standing, major or minor in SOBE. See departmental internship coordinator for more details.</td>
</tr>
<tr>
<td>REAL 499</td>
<td>Bachelor's Essay (6) PR: Senior standing and department approval</td>
</tr>
<tr>
<td>TRAN 311</td>
<td>Intermodal Transportation (3) PR: Junior standing, ECON 200, 201</td>
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<tr>
<td>TRAN 312</td>
<td>Global Logistics (3) PR: Junior standing, ECON 200, 201</td>
</tr>
<tr>
<td>TRAN 360</td>
<td>Special Topics in Intermodal Transportation (1-3) PR: Junior standing, other pre-requisites depending on topic</td>
</tr>
<tr>
<td>TRAN 399</td>
<td>Tutorial (3, Repeatable up to 12) PR: Junior standing, permission of the tutor and the chair</td>
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<tr>
<td>TRAN 420</td>
<td>Independent Study (1-3) PR: Junior standing, written agreement with the instructor and chair</td>
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<tr>
<td>TRAN 431</td>
<td>Issues in Global Logistics (3) PR: Senior standing, TRAN 311, 312, MGMT 322, ECON 200, 201, 303</td>
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<tr>
<td>TRAN 432</td>
<td>Global Logistics Systems Management (3) PR: Senior standing, TRAN 311, 312, INTB 322, ECON 200, 201</td>
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<tr>
<td>TRAN 444</td>
<td>Transportation Internship (3) PR: Senior standing and declared major in the School of Business</td>
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<tr>
<td>TRAN 499</td>
<td>Bachelor's Essay (6) PR: Senior standing</td>
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</table>

Optional: Students may select one of the following concentrations in lieu of choosing four courses from the list above:

- Entrepreneurship
- Finance
- Global Logistics and Transportation
- Hospitality and Tourism Management
- Leadership, Change and Social Responsibility
- Marketing
- Real Estate

Notes:

- Students are not permitted to double major in Business Administration and Marketing.
- Students are not permitted to double major in Business Administration and Finance.
- The business and accounting programs offered by the School of Business is accredited by The Association to Advance Collegiate Schools of Business (AACSB).