Business Administration with Concentration in Hospitality and Tourism Management Major Requirements
Catalog Year: 2013-14
Degree: Bachelor of Science
Credit Hours: 60+

“PR” indicates a pre-requisite. “CO” indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://registrar.cofc.edu/general-edu for more information.

Required Courses
☐ ACCT 203  Financial Accounting (3) PR: Sophomore standing
☐ ACCT 204  Managerial Accounting (3) PR: Sophomore standing, ACCT 203
☐ BLAW 205  Legal Environment of Business (3) PR: Sophomore standing
☐ DSCI 232  Business Statistics (3) PR: MATH 104 or 250
☐ DSCI 304  Production and Operations Management (3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120
☐ DSCI 320  Management Information Systems (3) PR: Junior standing, ACCT 203, 204, DSCI 232, MATH 104 or 250
☐ ECON 200  Principles of Microeconomics (3) PR: None
☐ ECON 201  Principles of Macroeconomics (3) PR: ECON 200
☐ FINC 303  Business Finance (3) PR: Junior standing, major declaration, ACCT 203, 204, ECON 200, 201, MATH 104 or 250, (DSCI 232 suggested)
☐ MATH 104  Elementary Statistics (3) PR: MATH 101 or placement
☐ MATH 250  Statistical Methods I (3) PR: Either MATH 111, MATH 120 or instructor permission
☐ MATH 105  Calculus for Business and the Social Sciences (3) PR: MATH 101 or placement
☐ MATH 120  Introductory Calculus (4) PR: Placement or C or better in MATH 111
☐ MGMT 301  Management and Organizational Behavior (3) PR: Junior Standing, major declaration
☐ MGMT 408  Business Policy (3) PR: Senior standing, ACCT 203, 204, DSCI 232, 304, ECON 200, 201, FINC 303, MGMT 301, MKTG 302, MATH 104 or 250, MATH 105 or 120
☐ MKTG 302  Marketing Concepts (3) PR: Junior standing, major declaration, ECON 200, 201

Hospitality and Tourism Management Concentration

Required courses:
☐ HTMT 210  Principles and Practices in Hospitality and Tourism (3) PR: None

Choose one of the following options for electives:
☐ Option 1: Choose 15 credit hours from the following:
☐ HTMT 350  Hospitality and Tourism Marketing (3) PR: Junior standing; HTMT 210; MKTG 302 or ARTM 370; or instructor permission
☐ HTMT 351  Hotel Management (3) PR: Junior standing, HTMT 210 or instructor permission
☐ HTMT 352  Service Operations Management (3) PR: Junior standing, HTMT 210 or instructor permission
HTMT 353  Hospitality Sales and Negotiations (3) PR: Junior standing, HTMT 350 or MKTG 302
HTMT 354  Hospitality and Tourism Technology (3) PR: Junior standing
HTMT 360  Special Topics in Hospitality & Tourism (1-3) PR: Junior standing, other pre-requisites depending on topic
HTMT 361  Meeting and Conventions Management (3) PR: Junior standing, ACCT 203, HTMT 210 or instructor permission
HTMT 362  Events Management (3) PR: Junior standing, ACCT 203, HTMT 210 or ARTM 200 or instructor permission
HTMT 370  Foodservice Enterprise: Design & Development (3) PR: Junior or senior standing, HTMT 210
HTMT 372  Foodservice Operations Analysis (3) PR: Junior or senior standing, HTMT 210
HTMT 399  Tutorial (3, repeatable up to 12) PR: Junior standing, tutor and department chair permission
HTMT 420  Independent Study (3) PR: Junior standing, written agreement with instructor and chair
HTMT 499  Bachelor's Essay (6) PR: Senior standing

☐ Option 2: Choose 12 credit hours from the list above and 3 credit hours from the following:

☐    ☐    ☐    ☐    ☐    ☐

MGMT 307  Human Resource Management (3) PR: Junior standing, MGMT 301
MGMT 308  Managing Diversity (3) PR: Junior standing
MGMT 319  Creation of New Business Enterprises (3) PR: Junior standing
MKTG 320  Marketing Research (3) PR: Junior standing, ECON 200, 201, MATH 104, DSCI 232, MKTG 302
REAL 310  Principles of Real Estate (3) PR: Junior standing

Notes:

- The School of Business has the following admission standard: You must complete the following courses with a minimum grade of "C-": ECON 200, 201, +MATH 104 or 250, 105 or 120, +DSCI 232, +ACCT 203, 204. *Note: ECON majors must make a C- or better in MATH 120 and 250 as MATH 105 and 104 are not options in the major. ECON majors may take either DSCI 232 or MATH 350. ECON majors are not required to take ACCT 203 and 204.
- The business and accounting programs offered by the School of Business is accredited by The Association to Advance Collegiate Schools of Business (AACSB).