Business Administration Major Requirements
Catalog Year: 2013-14
Degree: Bachelor of Science
Credit Hours: 54+

“PR” indicates a pre-requisite. “CO” indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://registrar.cofc.edu/general-edu for more information.

Required Courses

☐ ACCT 203  Financial Accounting (3) PR: Sophomore standing
☐ ACCT 204  Managerial Accounting (3) PR: Sophomore standing, ACCT 203
☐ BLAW 205  Legal Environment of Business (3) PR: Sophomore standing
☐ DSCI 232  Business Statistics (3) PR: MATH 104 or 250
☐ DSCI 304  Production and Operations Management (3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120
☐ DSCI 320  Management Information Systems (3) PR: Junior standing, ACCT 203,204, DSCI 232, MATH 104 or 250
☐ ECON 200  Principles of Microeconomics (3) PR: None
☐ ECON 201  Principles of Macroeconomics (3) PR: ECON 200
☐ FINC 303  Business Finance (3) PR: Junior standing, major declaration, ACCT 203, 204, ECON 200,201, MATH 104 or 250, (DSCI 232 suggested)
☐ MATH 104  Elementary Statistics(3) PR: MATH 101 or placement
☐ OR
☐ MATH 250  Statistical Methods I (3) PR: Either MATH 111, MATH 120 or instructor permission
☐ MATH 105  Calculus for Business and the Social Sciences (3) PR: MATH 101 or placement
☐ OR
☐ MATH 120  Introductory Calculus (4) PR: Placement or C or better in MATH 111
☐ MGMT 301  Management and Organizational Behavior (3) PR: Junior Standing major declaration
☐ MGMT 408  Business Policy (3) PR: Senior standing, ACCT 203,204, DSCI 232, 304, ECON 200, 201, FINC 303, MGMT 301, MKTG 302, MATH 104 or 250, MATH 105 or 120
☐ MKTG 302  Marketing Concepts (3) PR: Junior standing, major declaration, ECON 200, 201

Choose four courses at the 300 or 400-level from the following with a maximum of 6 credit hours of accounting, economics, independent study, special topics, tutorial or travel/study abroad courses:

☐ ___________________ ☐ ___________________ ☐ ___________________ ☐ ___________________

☐ ACCT 307  Accounting Information Systems (3) PR: Junior standing, ACCT 203
☐ ACCT 308  Cost Accounting (3) PR: Junior standing,ACCT 203, 204
☐ ACCT 316  Intermediate Accounting I (3) PR: Junior standing, ACCT 203, 204
☐ ACCT 317  Intermediate Accounting II (3) PR: Junior standing, ACCT 203, 204, 316
☐ ACCT 336  Governmental and Not-forProfit Accounting (3) PR: Junior standing, ACCT 203, 204
☐ ACCT 341  Federal Taxation I (3)PR: Junior standing, ACCT 203, 204
ACCT 342  Federal Taxation II (3) PR: Junior standing, ACCT 203, 204, 341
ACCT 360  Special Topics in Accounting (1-3) PR: Junior standing, and other prerequisites as required
ACCT 409  Auditing Theory (3) PR: Senior standing, ACCT 203, 204, 316, 317; CO: ACCT 317 with instructor permission
ACCT 444  Accounting Internship (1-3) PR: Senior standing as a declared Accounting major in the School of Business
BLAW 306  Law for Business Managers (3) PR: Junior standing, BLAW 205 or instructor permission
BLAW 309  Legal Environment of International Business (3) PR: Junior or senior standing
BLAW 360  ST: Business Law (3) PR: Junior standing and other pre-requisites as required
DSCI 304  Production and Operations Management (3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120
DSCI 306  Introduction to Electronic Commerce (3) PR: Junior or senior standing, MATH 104, ACCT 203, 204, DSCI 232, 320
DSCI 314  Global Operations & Technology Management (3) PR: Junior standing, DSCI 232, MGMT 301, MATH 104 or 250, MATH 105 or 120
DSCI 320  Management Information Systems (3) PR: Junior standing, ACCT 203, 204, DSCI 232, MATH 104 or 250
DSCI 360  Special Topics in Decision Science (1-3) PR: Junior standing, other pre-requisites depending on topic
DSCI 399  Tutorial (3, Repeatable up to 12) PR: Junior standing, instructor or department chair permission
HONS 394  Honors Research Methods (3) PR: HONS 390 and junior standing
DSCI 406  Quantitative Methods and Decision Making (3) PR: Junior standing, DSCI 23, MATH 104 or 250, MATH 105 or 120
DSCI 420  Independent Study (1-3) PR: Junior standing; written agreement with instructor and chair
DSCI 444  Decision Sciences Internship (3) PR: Senior standing and declared major in the School of Business
DSCI 499  Bachelor's Essay (6) PR: Senior standing
ECON 303  Economics of Transportation and Geography (3) PR: Junior standing, ECON 200, 201
ECON 304  Labor Economics (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission. (DSCI 232 is recommended)
ECON 305  Money and Financial Institutions (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 306  Monetary Theory and Policy (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 307  Urban Economics (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 308  Evolution of Economic Doctrines (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 310  International Economics (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 311  Environmental Economics (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 316  Evolution of the U. S. Economy (3) PR: Junior standing, ECON 200, 201, or instructor permission
ECON 317  Microeconomic Analysis (3) PR: Junior standing, ECON 200, 201, MATH 120
ECON 318  Macroeconomic Analysis (3) PR: Junior standing, ECON 200, 201, MATH 120
ECON 320  Managerial Economics (3) PR: Junior standing, ECON 200, 201, DSCI 232, MATH 104 or 250, MATH 105 or 120, or instructor
ECON 325 Economics for Development (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 330 Comparative Economic Systems (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 340 Public Finance (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120; or instructor permission
ECON 350 Financial Markets in Us Economy (3) PR: Junior standing, ECON 200, 201, (ECON 305 is recommended), and instructor permission
ECON 360 Special Topics in Economics (3) PR: Junior standing, ECON 200, 201, MATH 105 or 120, or instructor permission
ECON 399 Tutorial (up to 12) PR: Junior standing; tutor and department chair permission
ECON 400 Senior Seminar in Economics (3) PR: Senior standing, ECON 200, 201, 317, 318, MATH 350 or DSCI 232; MATH 120, 250; or instructor permission
ECON 419 Introduction to Econometrics (3) PR: Senior standing, ECON 200, 201, 317, 318, MATH 350 or DSCI 232; MATH 120, 250; or instructor permission
ECON 420 Independent Study (1-3) PR: Junior standing, written agreement of the instructor and department chair permission
ECON 444 Economics Internship (3) PR: Senior standing, declared major or minor in the School of Business, acceptance to an internship program or site, interview with and approval of the instructor. See the departmental internship coordinator for more details.
ECON 499 Bachelor’s Essay (6) PR: Senior standing and department approval
ENTR 320 Principles of Entrepreneurship (3) PR: Junior standing
ENTR 321 New Venture Planning (3) PR: ACCT 203, MGMT 301, ENTR 320
ENTR 335 Financing New Ventures (3) PR: ENTR 320; CO or PR: ENTR 321
ENTR 375 Research in Entrepreneurship (3) PR: PSYC 103, ENTR 320 and DSCI 232 or PSYC 103, PSYC 220 and ENTR 320
ENTR 405 Small Business Management (3) PR: Junior standing, ACCT 203, 204, ENTR 320, MGMT 301, MKTG 302, FINC 303, ECON 200, 201, MATH 104 or 250
ENTR 406 Social Entrepreneurship (3) PR: ENTR 320
ENTR 451 Health Sciences Entrepreneurship (3) PR: ENTR 320 or instructor permission for non-Business majors
FINC 313 Management of Financial Institutions (3) PR: Junior standing, ACCT 203, 204, FINC 303, ECON 200, 201, MATH 104 or 250
FINC 315 Intermediate Business Finance (3) PR: Junior standing, ACCT 203, 204, ECON 200, 201, FINC 303, MATH 104 or 250
FINC 360 Special Topics in Finance (3) PR: Junior standing, FINC 303, ACCT 203, 204, ECON 200, 201, MATH 104 or 250, or instructor permission
FINC 382 International Financial Markets (3) PR: Junior or senior standing, ECON 200, 201, FINC 303
FINC 385 Principles of Risk Management and Insurance (3) PR: Junior standing
FINC 386 Risk Management (3) PR: Junior standing, ACCT 203, 204, FINC 303, ECON 200, 201, MATH 104 or 250
FINC 399 Tutorial (3, Repeateable up to 6) PR: Junior standing, ACCT 203, 204, ECON 200, 201, MATH 104 or 250, FINC 303, plus instructor and department chair permission
FINC 400 Investment Analysis (3) PR: Junior standing, ACCT 203, 204, DSCI 232, FINC 303, ECON 200, 201, MATH 104 or 250
FINC 410  Seminar in Finance (3) PR: Junior standing, ACCT 203, 204, FINC 303, ECON 200, 201, MATH 104 or 250
FINC 420  Independent Study (1-3) PR: Junior standing, written agreement of the instructor, and department chair permission
FINC 444  Finance Internship (3) PR: Senior standing, declared major or minor in the School of Business, acceptance to an internship, program or site, interview with and approval of the instructor. See the departmental internship coordinator for more details.
FINC 499  Bachelor’s Essay (3) PR: Senior standing and department approval
HTMT 350  Hospitality and Tourism Marketing (3) PR: Junior standing; HTMT 210; MKTG 302 or ARFM 370; or instructor permission
HTMT 351  Hotel and Resort Management (3) PR: Junior standing, HTMT 210 or instructor permission
HTMT 352  Service Operations Management (3) PR: Junior standing, HTMT 210 or instructor permission
HTMT 353  Hospitality Sales and Negotiations (3) PR: Junior standing, HTMT 350 or MKTG 302
HTMT 354  Hospitality and Tourism Technology (3) PR: Junior standing
HTMT 360  Special Topics in Hospitality and Tourism (1-3) PR: Junior standing, other pre-requisites depending on topic
HTMT 361  Meeting and Conventions Management (3) PR: Junior standing, ACCT 203, HTMT 210 or instructor permission
HTMT 362  Events Management (3) PR: Junior standing, ACCT 203, HTMT 210 or ARFM 200 or instructor permission
HTMT 370  Foodservice Enterprise: Design/Development (3) PR: Junior or senior standing, HTMT 210
HTMT 372  Foodservice Operations Analysis (3) PR: Junior or senior standing, HTMT 210
HTMT 399  Tutorial (3, repeatable up to 12) PR: Junior standing, tutor and department chair permission
HTMT 420  Independent Study (3) PR: Junior standing, written agreement with instructor and chair
HTMT 499  Bachelor’s Essay (6) PR: Senior standing
INTB 313  Global Commerce and Enterprise (3) PR: Junior standing
INTB 314  Global Operations and Technology Management (3) PR: Junior standing, DSCI 232, MKTG 301, MATH 104 or 250, MATH 105 or 120
INTB 322  International Business (3) PR: Junior standing, ECON 200, 201
INTB 360  Special Topics in International Business (1-3) PR: Junior standing
INTB 409  Global Strategic Management (3) PR: Senior standing, ACCT 203, 204, DSCI 232, ECON 200, 201, FINC 303, INTB 314, MKTG 301, MKTG 302, 326, MATH 104 and 105
MGMT 307  Human Resource Management (3) PR: Junior standing, MKTG 301
MGMT 308  Managing Diversity (3) PR: Junior standing
MGMT 310  International Human Resources (3) PR: MKTG 307
MGMT 319  Creation of New Business Enterprises (3) PR: Junior standing
MGMT 325  International Management (3) PR: Junior standing, MKTG 301
MGMT 332  Business Communications (3) PR: Junior standing
MGMT 340  Total Quality Management (3) PR: Junior standing, DSCI 232, MKTG 301, MATH 104
MGMT 345  Leadership and Management Development (3) PR: Junior standing
MGMT 350  Business, Leadership, and Society (3) PR: Junior standing
MGMT 351  Minority Entrepreneurship (3) PR: Junior standing
MGMT 360  Special Topics in Management (3) PR: Junior standing, other prerequisites depending on topic.
MGMT 377  Psychology of Entrepreneurship (3) PR: Junior standing; PSYC 103 or HONS 163 or MGMT 301; PSYC 211 or DSCI 232
MGMT 390  The New South Carolina: Foreign & Domestic Industrial Development (3) PR: Junior standing, ECON 200,201 or instructor permission
MGMT 391  The International Corporation: A Comparative Approach (3) PR: Junior standing, ECON 200,201 or instructor permission
MGMT 399  Tutorial (3, Repeatable up to 12) PR: Junior standing; tutor and department chair permission
MGMT 401  Organizational Behavior & Change (3) PR: Senior standing, MGMT 301
MGMT 402  Leading Organizational Change PR: Senior standing, MGMT 301
MGMT 403  Entrepreneurial Leadership (3) PR: ENTR 320 or MGMT 345
MGMT 420  Independent Study (1-3) PR: Junior standing, written agreement with instructor and chair
MGMT 444  Management Internship (3) PR: Senior standing and declared major in the School of Business
MGMT 445  Seminar in Entrepreneurship (1) CO or PR: One of MGMT 319, ENTR 320, or ENTR 405
MGMT 499  Bachelor's Essay (3) PR: Senior standing
MKTG 320  Marketing Research (3) PR: Junior standing, ECON 200, 201, MATH 104 or 250, DSCI 232, MKTG 302
MKTG 326  International Marketing (3) PR: Junior standing, MKTG 302, ECON 200, 201
MKTG 328  Retailing Management (3) PR: Junior standing, MKTG 302, ECON 200, 201
MKTG 329  Consumer Behavior (3) PR: Junior standing, ECON 200, 201, MKTG 302
MKTG 330  Advertising (3) PR: Junior standing, MKTG 302, ECON 200, 201
MKTG 331  Public Relations (3) PR: Junior standing
MKTG 333  Purchasing and Supply Chain Management (3) PR: Junior standing
MKTG 360  Special Topics in Marketing (1-3) PR: Junior standing, other prerequisites depending on topic
MKTG 399  Tutorial (3, Repeatable up to 12) PR: Junior standing, tutor and department chair permission
MKTG 420  Independent Study (1-3) PR: Junior standing, written agreement with instructor and chair
MKTG 425  Marketing Management (3) PR: Junior standing, MKTG 302, 320, 329; ECON 200, 201
MKTG 444  Marketing Internship (3) PR: Senior standing and declared major in the School of Business
MKTG 499  Bachelor's Essay (6) PR: Senior standing
REAL 310  Principles of Real Estate (3) PR: Junior standing
REAL 360  Special Topics in Real Estate (1-3) PR: Junior standing, FINC 303
REAL 376  Real Estate Market Analysis (3) CO or PR: Junior standing, FINC 303
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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
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<tbody>
<tr>
<td>REAL 380</td>
<td>Real Estate Investment Analysis (3) PR: Junior standing, ACCT 203, 204, FINC 303, ECON 200, 201, MATH 104 or 250, REAL 310, or instructor permission</td>
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<td>REAL 410</td>
<td>Real Estate Finance (3) PR: Junior standing, ACCT 203, 204, FINC 303, REAL 310, ECON 200, 201, MATH 104 or 250; or instructor permission</td>
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<td>REAL 420</td>
<td>Real Estate Independent Study (1-3) PR: Junior standing, instructor and department chair permission</td>
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<td>REAL 444</td>
<td>Real Estate Internship (3) PR: Senior standing, major or minor in SOBE. See departmental internship coordinator for more details.</td>
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<td>REAL 499</td>
<td>Bachelor's Essay (6) PR: Senior standing and department approval</td>
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<tr>
<td>TRAN 311</td>
<td>Intermodal Transportation (3) PR: Junior standing, ECON 200, 201</td>
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<td>TRAN 312</td>
<td>Global Logistics (3) PR: Junior standing, ECON 200, 201</td>
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<tr>
<td>TRAN 360</td>
<td>Special Topics in Intermodal Transportation (1-3) PR: Junior standing, other pre-requisites depending on topic</td>
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<td>TRAN 399</td>
<td>Tutorial (3, Repeatable up to 12) PR: Junior standing, permission of the tutor and the chair</td>
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<td>TRAN 420</td>
<td>Independent Study (1-3) PR: Junior standing, written agreement with the instructor and chair</td>
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<tr>
<td>TRAN 431</td>
<td>Issues in Global Logistics (3) PR: Senior standing, TRAN 311, 312, MGMT 322, ECON 200, 201, 303</td>
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<td>TRAN 432</td>
<td>Global Logistics Systems Management (3) PR: Senior standing, TRAN 311, 312, INTB 322, ECON 200, 201</td>
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<td>TRAN 444</td>
<td>Transportation Internship (3) PR: Senior standing and declared major in the School of Business</td>
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<td>TRAN 499</td>
<td>Bachelor's Essay (6) PR: Senior standing</td>
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Optional: Students may select one of the following concentrations in lieu of choosing four courses from the list above:

- Entrepreneurship
- Finance
- Global Logistics and Transportation
- Hospitality and Tourism Management
- Leadership, Change and Social Responsibility
- Marketing
- Real Estate

Notes:

- The School of Business has the following admission standard: You must complete the following courses with a minimum grade of "C-": ECON 200, 201, *MATH 104 or 250, 105 or 120, *DSCI 232, *ACCT 203, 204. *Note: ECON majors must make a C- or better in MATH 120 and 250 as MATH 105 and 104 are not options in the major. ECON majors may take either DSCI 232 or MATH 350. ECON majors are not required to take ACCT 203 and 204.
- Students are not permitted to double major in Business Administration and Marketing.
- Students are not permitted to double major in Business Administration and Finance.
- The business and accounting programs offered by the School of Business is accredited by The Association to Advance Collegiate Schools of Business (AACSB).