Arts Management Major Requirements
Catalog Year: 2013-14
Degree: Bachelor of Arts
Credit Hours: 45+

“PR” indicates a pre-requisite. “CO” indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://registrar.cofc.edu/general-edu for more information.

Required Courses

☐ ARTM 200 Introduction to Arts Management (3) PR: None
☐ ARTM 310 Advanced Arts Management (3) PR: ARTM 200 or instructor permission
☐ ARTM 340 Arts Financial Management (3) PR: ARTM 200, ARTM 310 and ACCT 203 or instructor permission
☐ ARTM 350 Fund Raising and Grant Writing for the Arts (3) PR: ARTM 310
☐ ARTM 400 Internship in Arts Management (3) PR: Junior standing, ARTM 310 and faculty permission
☐ ARTM 420 Policy in the Arts (3) PR: ARTM 310, 340, 350 and junior standing
☐ ACCT 203 Financial Accounting (3) PR: Sophomore standing
☐ ECON 200 Principles of Microeconomics (3) PR: None
☐ ECON 201 Principles of Macroeconomics (3) PR: ECON 200
☐ MUSC 131 Music Appreciation (3) PR: None
☐ THTR 176 Introduction to Theater (3) PR: None

Choose one of the following:

☐ ______________

artm 370 Arts Marketing and Public Relations (3) PR: ARTM 200, ARTM 310, MUSC 131, THTR 176, and ARTH 101 or 102 or 103

MKTG 302 Marketing Concepts (3) PR: ECON 200, 201; junior standing

Choose one of the following:

☐ ______________

BLAW 205 Legal Environment of Business (3) PR: Sophomore standing

BLAW 306 Law for Business Majors (3) PR: Junior Standing; BLAW 205 or instructor permission

Choose one of the following:

☐ ______________

ARTM 325 Understanding Creativity (3) PR: None

PHIL 280 Aesthetics (3) PR: None

Choose one of the following:

☐ ______________

ARTH 101 History of Art: Prehistoric through Medieval (3) PR: None

ARTH 102 History of Art: Renaissance through Modern (3) PR: None